



Dig Safe: Construction Safety in the GTA Sponsorship Package



**DUG
SAFE**

Hosted by the City of Toronto

**Toronto City Hall
Council Chamber
April 13, 2018**



As the largest buyer of construction services in the Ontario municipal sector, the City of Toronto continues to take a leadership role to work, influence and progress change, and, is pleased to be hosting the

Dig Safe: Construction Safety in the GTA event on April 13, 2018, 9:00am – 12:30pm being held in Toronto City Hall Council Chamber.

Over 250 decision makers, leaders and managers will attend from:

- City of Toronto Water, Transportation, Engineering, Legal, Purchasing and HR;
- York, Peel and Durham regions;
- Gas/Oil Distribution, Electric Distribution and Transmission and Telecommunications utilities;
- General contractors, construction firms and related associations.

Sponsoring this inaugural event will give you the opportunity to:

- Be seen as supporting safety in the Excavation Community;
- Promote your brand to municipal, utility, construction and association professionals;
- Take advantage of a valuable marketing and networking opportunity.

Ensure your company has a strong and visible presence at this industry event, by committing to sponsorship quickly!

Sponsorship will be sold on a first-come, first-served basis.



Event Premier Sponsor - \$3500.00

Sold – Ontario General Contractors Association

Benefits:

- Company name and logo will appear on the split screen in Council Chamber and Members Lounge during entire event.
- One full page advertisement in the event program.
- (Electronic file due date: April 2).
- Recognition on ORCGA website, in event program, all social media channels and event recap and thanks.

Delegate Bag Sponsor - \$2500.00

Sold – Jubb Utility

Benefits:

- Company logo imprinted on delegate bag.
- Opportunity to provide literature or small promotional items in bag distributed to all participants.
- (Electronic file due date: March 16 and Item due date: April 9 to ORCGA office).
- Recognition on scrolling presentation before and after event.
- Recognition on ORCGA website, in event program, all social media channels and event recap and thanks.

Event Photo Sponsor \$2000.00

Sold – Own Your Safety

Benefits:

- Your logo and/or short tagline will be added to all event photos.
- (Electronic file due date: April 2).
- Photos will be released online 48 hours post-event and sent to +2000 people. Pictures will be available for download.
- Recognition on scrolling presentation before and after event.
- Recognition on ORCGA website, in event program, all social media channels and event recap and thanks.



Branded Lanyards - \$1500.00

Sold – Badger Daylighting

Benefits:

- Your company name will be highly visible as your logo is prominently displayed on lanyards worn by delegates.
- (Electronic file due date: March 16).
- Recognition on scrolling presentation before and after event.
- Recognition on ORCGA website, in event program, all social media channels and event recap and thanks.

Advertising Sponsor - \$1000.00

Sold – Enbridge, Quanta Telecom, TransCanada,

Benefits:

- One full page advertisement in the event program, listed alphabetically after the Premier Event Sponsor.
- (Electronic file due date: April 2).
- Recognition on scrolling presentation before and after event.
- Recognition on ORCGA website, in event program, all social media channels and event recap and thanks.

Refreshment Sponsor - \$500.00

Sold – IHSA, TSSA

Benefits:

- Prominent signage featured in the Members Lounge.
- (Electronic file due date: April 2).
- Recognition on scrolling presentation before and after event.
- Recognition on ORCGA website, in event program, all social media channels and event recap and thanks.

Table Top Display Area - \$500.00

Sold - TransCanada

Benefits:

- Prominent signage and opportunity to set up a Table Top Display Area in the Members Lounge.
- (Electronic file due date: April 2).
- **Note: Due to strict noise restrictions, this display area is best suited for an unmanned distribution of literature, rather than a face-to-face sales and networking point.**
- Recognition on scrolling presentation before and after event.
- Recognition on ORCGA website, in event program, all social media channels and event recap and thanks.



For more information, please contact:

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